

# The Office of Tomorrow, Today

by  Polycom

Covering a wealth of new interoperable solutions that extend to mobile, office and group environments, Polycom has announced significant additions and enhancements to the RealPresence® Platform.

Next-gen video experiences include the industry's best HD video (up to 1080p60 resolution) and HD audio, while Polycom's patent-pending SmartPairing technology connects the Apple iPad to room-based video systems wirelessly, allowing users to control video meetings with their own devices.

User group feedback helped design a new user interface, delivering superior user experiences through ease of use to further drive video adoption.

The entire Polycom portfolio now incorporates Scalable Video Coding (SVC), offering native interoperability for SVC and AVC protocols.

This future-proofing of your investment, coupled with the industry's lowest total cost of ownership prepares our customers for the Office of Tomorrow, Today.

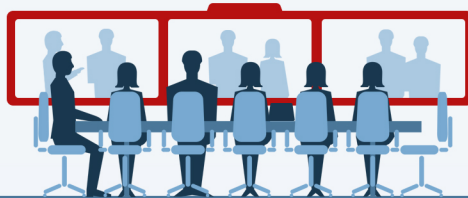
## One Touch

Ease of use through a new, intuitive user interface and control options, to drive adoption and utilisation rates.



## Innovations

Polycom NoiseCancel™ technology, automatically eliminates distracting noises like keyboard typing or paper shuffling, with Polycom ConstantClarity™ technology enabling extraordinary audio and video fidelity.



## Highest Quality

Up to 1080p60 HD Video and HD audio quality with one touch content sharing capabilities.



## Interoperability

RealPresence Platform now includes RealPresence Access Director that makes firewall traversal more cost effective and highly scalable for business-to-business conferencing.



## Multi-vendor Integration

Broad multi-vendor integration with forward/backwards compatibility.



## Access Anywhere with BYOD

Conduct critical communications inside and outside the organization with any video-enabled desktop, tablet or mobile device.



## SmartPairing™

Enabling users to toggle the video collaboration session between a tablet device while on the go, to connect the live session to a room system with a single swipe when entering a conference room.



## RealPresence® VisualEdge™

Combines an ultra-slim (less than an inch thick) design with a powerful desktop video collaboration experience, featuring 1080p60 video resolution and at 27", the largest screen in its category, which also serves as a PC display.



## Enhanced Software

Enhanced Polycom RealPresence Whiteboard sessions that include dual annotation, and dual-screen set-up with standard touchscreen flat panels.



## Video Convergence

RealPresence CloudAXIS™ Suite lets you easily add anyone on Skype™, Facebook, Google Talk™ and other business video applications via a video conferencing browser.



## Scalable Video Coding

The industry's first open standards-based Scalable Video Coding (SVC) protocol, delivers 3X the previous capacity for HD multipoint video calls for greater scalability and TCO.



## Ease of Use

Lowers training support costs and trouble tickets thanks to an intuitive interface that is easy to use.



## Lowest Cost

Lowest total cost of ownership that uses integrated conferencing bridges, while lowering bandwidth requirements and administration costs.



## Custom APIs

A rich suite of open APIs facilitates custom application development to integrate business processes such as calendaring and provisioning.

