From: Mr Lorem Sent: fr 04-04-2008

To: Mrs Ipsum

Cc:

Subject: Save the date - visit the Dell stand at BETT

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"EDUCATION IS THE PASSPORT TO THE FUTURE, FOR TOMORROW BELONGS TO THOSE WHO PREPARE FOR IT TODAY."

Malcolm X



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Dear <first name>,

Dell knows a thing or two about technology in the classroom. We have a long history of partnership with practitioners, and have designed technology solutions specifically built for education in the digital-age.

In partnership with Intel® and Microsoft®, we'll be launching the Connected Classroom solution at the leading education technology event in the UK. We want you to be a part of it.

Come and join us at <u>BETT 2010</u> from 13-16th January at the London Olympia for a first-look at how we plan to innovate education delivery in classrooms of the future.

See you there!

Ken Harley, Head of UK Education Dell





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